

# Surgery addict who's spent 10 years turning himself into a real-life Ken doll undergoes a hair transplant - so he can attend pool parties without his bald patches showing

- Rodrigo Alves, 31, has gone had 32 cosmetic procedures costing £208,000
- Recently underwent a £16,000 hair transplant operation in an LA clinic
- Surgeons cut a strip of hair from the back of his head and implanted 2,700 grafts in his temple, increasing the hair line by an inch
- Plasma from his own blood was put into his scalp to speed up hair growth

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It started with a nose job 11 years ago. Now, Brazilian born Rodrigo Alves has gone through 32 body-changing operations and has racked up a bill of £208,000. The 31-year-old, who was born in Brazil, has had liposuction, six-pack implants and fillers - to get his perfect physique. And more recently the so-called 'real life Ken doll' added yet another procedure to his roster of surgeries. He has undergone a hair implant operation so he can attend pool parties, he says.

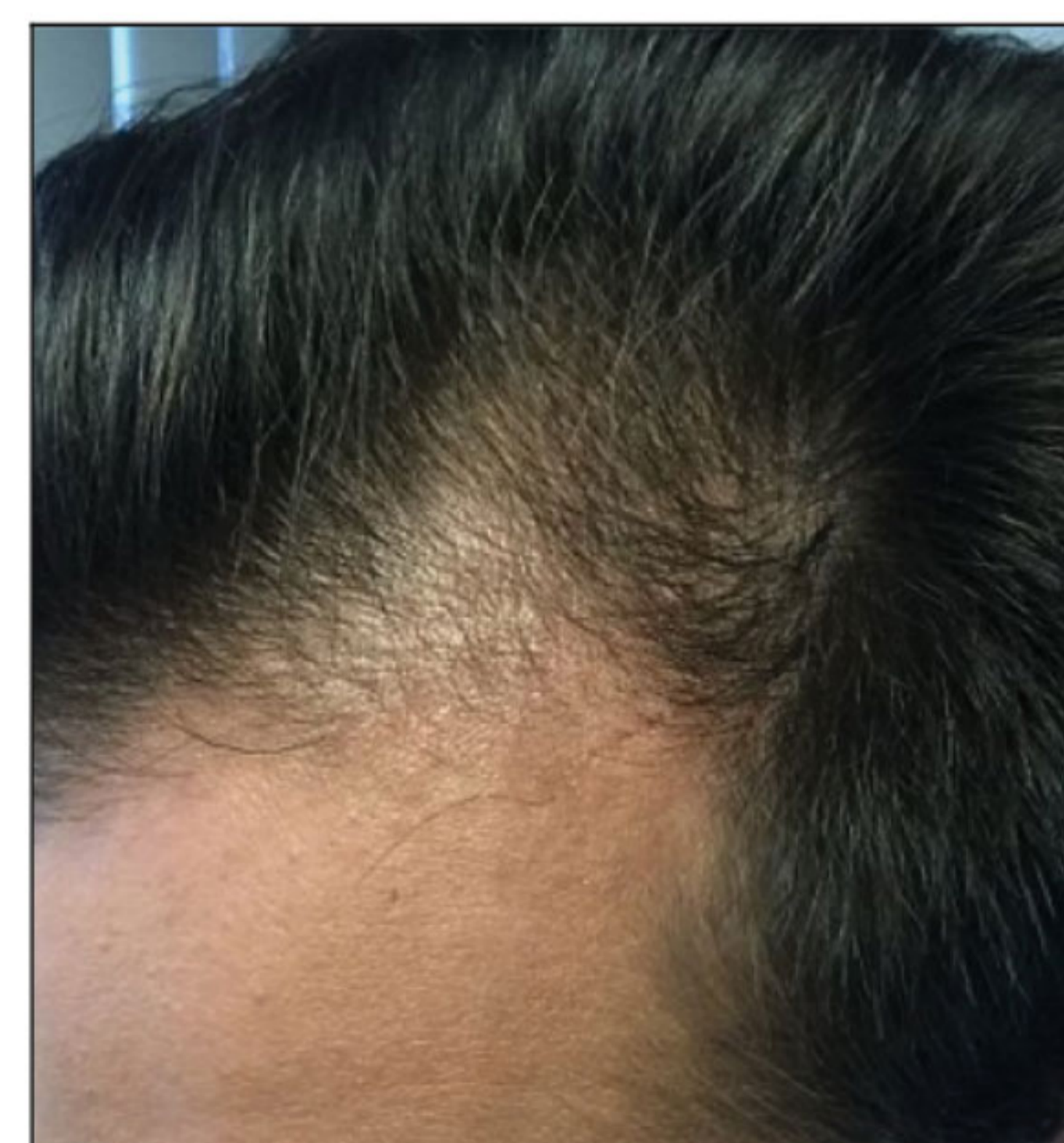
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Rodrigo Alves, 31, has undergone a £16,000 hair transplant operation which saw surgeons cut out a patch of his hair and move it to his forehead



Mr Alves, pictured with hair surgeon Dr John Kahen, had the procedure in a clinic in LA on Friday 5th June



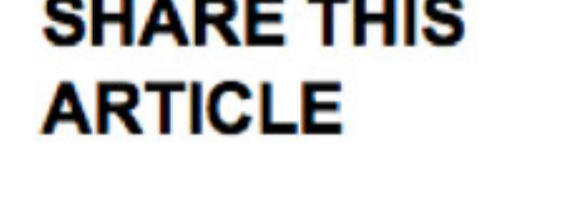
Surgeons implanted 2,700 grafts to the front on Mr Alves' head. His hairline is pictured (left) before the procedure, and (right) where surgeons marked out where to implant the new hair would be implanted

He decided to have the operation as he was sick of having to cover bald patches with dark make-up, which he said would run down his face if it got wet, which 'wasn't pretty'.

So, last week he opted for the £16,000 hair transplant operation, which saw surgeons cut out a patch of his hair and move it to his forehead.

The air steward has now spent more than £200,000 on his 'dream body' - but the self-confessed perfectionist confessed he'll never stop going under the knife.

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Mr Alves, who lives in London, said: 'For someone like me who is known in the public eye and has such busy social life, losing hair made me depressed.'

'It stopped me to do my normal activities such as meeting my friends to go to parties or events.'

'In order to cover my temples and all the gaps of missing hair I used a hair make up concealer.'

'It looks great in pictures giving the impression that I have a full head of hair.'

'But it looked very obvious when in summer when I go to day pool parties, simply because the hair make-up runs if I sweat and that isn't pretty.'

'Rather than feeling sorry for myself and to boost my confidence I invested \$25,000 (£16,317) in a hair implant procedure.'

The operation was carried out at a Los Angeles (LA) clinic, and saw surgeons remove a strip of hair from the back of his head and move it to the front.

They also implanted 2,700 grafts in his temple, increasing the hair line by an inch.

Following the eight-hour operation, on Friday 5th June, he also underwent a procedure to inject plasma from his own blood into his scalp to accelerate the hair growth.

Speaking from LA, Mr Alves said: 'I will see the new implanted hair growing after three months or so.'

'I'm just like Peter Pan and this isn't the end.'

'I'm planning to replace my chest implants for a bigger size and also laser skin resurfacing which will make me look flawless and younger.'

### HOW WAS MR ALVES' HAIR TRANSPLANT CARRIED OUT? :

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